

JORDHY VLADIMIR LEDESMA LORA

www.jordhy.com - contact@jordhy.com - 809.434.3923

WORK EXPERIENCE

Since AUGUST 2002: Principal - Information Providers

Strategic and technical leadership of a Dominican web development firm focused in e-Business and institutional web development.

- Built the company from scratch and expanded it to a profitable customer base of 100+ corporate clients. The websites and systems created by Information Providers serve approximately 200K+ users.
- Directed the creation of the biggest e-Commerce website, the most visited fast food franchise website and the third and fifth most visited governmental websites of the D.R. In 2005, a project developed by the firm was nominated in the “Best Global e-Government Solution” category of the World Summit Awards.
- Led the translation the Farcry 4.0 CMS to Spanish for the global open source community and set a standard for governmental websites’ CMS technology in the country. Spearheaded the adoption of at least 10 different technologies in the Dominican web.
- Client list includes: The Dominican Presidency, The Dominican First Lady Dispatch, The European Union, UNESCO, Dale Carnegie Training, Carrefour, The AES Group, Miss Universe Dominican Republic and The Dominican Superintendence of Banks.

JANUARY 2001 - JUNE 2002: e-Business Consultant - Deloitte

Elaboration of IT and e-Business strategies for large and medium businesses.

- Pioneered the e-Business consulting practice of Deloitte in the D.R. Saved clients over \$2 million dollars in software licenses and overhead costs.
- Drafted the IT strategy of the biggest Dominican courier. My recommendations led to the implementation of the first Dominican IT courier system that worked in real time.
- Evaluated the Oracle systems of the Dominican Central Bank in the biggest information systems audit executed by the firm.

OTHER WORK EXPERIENCE

JUNE 1996 - SEPTEMBER 2002: Algebra Trainer and Deputy Chief of Delegation for the Dominican Math Team - Pontificia Universidad Católica Madre y Maestra
Successfully organized the first Dominican Math Olympiad for Infants. Restructured the training system and increased by 500% the representation of women in the program. Secured an invitation to the International Math Olympiad for the country.

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JANUARY – APRIL 2000: Webmaster (AIESEC Internship) - Teen Stuff Magazine, Cairo, Egypt

Worked with a team of designers from 5 different continents to produce websites in both Arabic and English.

MARCH 2000 - FEBRUARY 2003: Associate Trainer for Adobe Technologies - Productivity Point International

Trained and mentored close to a hundred Internet technicians and web masters. Trained employees from: The Embassy of the United States in the Dominican Republic, Tricom and The Reserve Bank of the Dominican Republic.

EDUCATION

B. A. in Systems Engineering

Pontificia Universidad Católica Madre y Maestra, 1995-1999

Cum Laude • Sportsman of the Year (1998) • Chess Tri-Champion (1996-1999) •

Recipient of three scholarships: The Eduardo Luna Scholarship, The Chess Sportsman

Scholarship and The Dinápoles Bello Scholarship • Iberoamerican Mathematical

Olympiad contestant (1995 and 1996).

Associate in Digital Electronics

Instituto Politécnico Loyola, 1991-1995

Merit Medal of Honor (1992) • Student of the Year (1994) • Academic Excellence

(1992, 1995) • Frequent lead actor and captain of the math team.

INTERESTS AND CERTIFICATIONS

1. Founder and editor of portado.com, a bilingual Latin American celebrity blog with two thousand daily readers. Portado was featured on the cover page of Ning.com and on Netscape founder's personal website.
2. Distinguished dramatist, poet and short story writer, included in the first "National Short-Story Biennial" and the Costa Rican "Second International Encounter of Poets".
3. Microsoft Certified Professional, Microsoft Corp. since 2001 and Adobe Certified Professional, Dreamweaver, Adobe Systems, Inc. since 2002.
4. 10 Brainbench.com certifications in web related technologies (two with scores among the world's top 10). Online transcript at brainbench.com, #48071.